

The Lead Graphic Designer supports the Mission of Emmanuel Christian Center by overseeing all aspects of graphic design.

The ideal candidate will have experience in graphic design and creative solutions to marketing projects. This unique position requires execution of graphic design best practices, while carrying them out in a manner consistent with the Core Values of Emmanuel Christian Center and a drive for standards for excellence. This is a 5-day position and reports to the Communications Director.

### **ESSENTIAL REQUIREMENTS**

- Bachelor's degree in Graphic Design or 2+ years of experience in related field
- Ability to work and serve well in partnership with other ministry leaders utilizing highly developed interpersonal, communication (written and verbal), business acumen and leadership consultation skills.
- Proficient in Adobe Creative Suite, particularly Adobe Photoshop, Adobe InDesign, and Adobe Illustrator.
- Demonstrated ability to multi-task and perform high quality, detailed work with minimum supervision.
- Ability to work in a fast-paced environment with tight deadlines with excellence.
- Ability to train and develop volunteer designers to uphold Emmanuel brand.
- Ability to work on multiple projects simultaneously
- Ability to work independently on projects.
- Working on a wide range of projects including our weekend worship experience, print media, promotions, special events, and ministry/client projects.
- Brainstorming and collaborating with our team to develop design solutions from concept to completion.
- Knowledge of brand management and working through brand style guides.

### **OTHER REQUIREMENTS**

- Must be committed to making Emmanuel Christian Center your church home, the place where you worship and serve.

### **NICE TO HAVE**

- Experience in film/video making (Adobe Premiere)
- Photography experience (Lightroom)

### **ESSENTIAL RESPONSIBILITIES**

- Concept and create sermon series graphics.
- Brand ministry events inside of Emmanuel Christian Center.
- Design various Emmanuel Christian Center projects (magazine ads, billboards, social media sponsored ads)
- Support Digital Media Coordinator in design.
- Create monthly bulletins print materials.

I've read and I understand the duties and responsibilities of this position.

Signature \_\_\_\_\_

Date \_\_\_\_\_